

# LITE-wire in the UK's Top 100 exporting SME's, according to the Sunday Times

Perei Group has once again proved its position as a leader in the design, manufacture and assembly of vehicle lighting products and auto-electrical systems, thanks to its listing in the Sunday Times SME Export Track 100.

SME Export Track 100 ranks Britain's private small to medium-sized businesses (SMEs) with the fastest-growing exports. The league table is produced by Fast Track, the Oxford firm that researches Britain's top-performing private companies.

Founded in 1936, the company is in it's third-generation of family ownership and has focused on international sales by growing its export business by 49.35%.

"Obviously, we are delighted at the ongoing success of the company, and the team within it," said Rob Corke, LITE-wire's Business Development Director.

"This result has come from the forward-thinking and hard work of the entire team at our sites in the UK, and is only the beginning of the story as we look to introduce new products and technologies to our customers and partners worldwide."

LITE-wire is dedicated to the British design and manufacture of exciting, bespoke vehicle lighting products such as headlights, rear light clusters and reflectors for specialist vehicles. The original Perei brand has now been embraced within their 'off-the-shelf' range of automotive vehicle lighting products, including marker lights, combination lamps and LED warning lighting.

Planned product launches for the year include new commercial vehicle LED lighting and their new LITE-box vehicle wiring solution for cars and vans, bringing the technological capability of PULSE to smaller fleets and end-users.

You can find out more about the company, its design and capabilities, including the Perei and TECH-LED ranges of vehicle lighting on their web site at www.lite-wire.com.

## Ends

#### Notes to editors:

- 1. Higher and press resolution versions of the attached photographs are available on request.
- 2. Photographs and other images are available on request.
- 3. This press release and future press releases can be sent to you via email, fax or by post and is available in plain text as well as formatted PDF.
- 4. LITE-wire Automotive Systems first started trading in the 1930's as LE Perei, subsequently becoming the Perei Group, before rebranding in early 2018. With its head office in Brandon, Suffolk and manufacturing at various locations worldwide, it is one of the UK's leading designers, manufacturers and assemblers of vehicle lighting and auto-electrical products.
- 5. Further information on the company and its products can be found at <u>www.litewire.co.uk</u>.

#### For further information, please contact;

#### Kristian Snell Media & Press Office

### Snell Mitchell & Co. on behalf of LITE-wire Automotive Systems

Tel: 01305 858961 Email: litewire@snellmitchell.co

www.lite-wire.com www.facebook.com/litewireautomotive www.linkedin.com/company/litewireautomotive/ @LitewireAuto